Job Title:	Insight Analyst
Department:	Marketing
Location:	Mayfair
Salary	Competitive salary plus a generous benefits package
Contractual Hours	Full-time equivalent (37.5 hours per week) with a hybrid working arrangement
Job Summary	To bring together, analyse and activate customer, market and business insight across Killik & Co, enabling evidence-based decision-making, improving client outcomes and supporting strategic planning. Sitting within the Marketing team but working across the wider business, this role will act as a central point for insight, creating a clear view of client needs, behaviours and opportunities. Working with stakeholders across the firm, you will interpret qualitative and quantitative information, identify trends and opportunities, and translate findings into clear, actionable recommendations. Combining analytical thinking, stakeholder engagement and strategic problem-solving, the focus of the role is on interpreting, synthesising and communicating insight rather than simply collecting it. You will help connect information from across the business, turning data and findings into meaningful recommendations that support decision-making and future priorities. With broad business exposure, varied project work and regular engagement with senior stakeholders, this is an excellent opportunity for a naturally curious analyst looking to make a visible impact.
Key accountabilities	• Consolidate customer, market and business insight into a central, accessible repository • Analyse qualitative and quantitative information to identify trends, opportunities, risks and areas for improvement • Develop clear recommendations that support business priorities and decision-making • Produce insight reporting, presentations and executive summaries for a range of stakeholder audiences

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	• Partner with Product, Marketing, Client Experience and Commercial teams to support planning and strategic initiatives • Identify insight gaps and support further analysis or research where required • Contribute to the development of insight governance, processes and best practice
Competencies/skill set	• Strong analytical and critical-thinking skills, with the ability to draw meaningful conclusions from complex information • Excellent communication and presentation skills, adapting messages for different audiences • Strong attention to detail whilst maintaining focus on commercial and strategic priorities • Naturally curious, proactive and comfortable working with ambiguity • Strong relationship-building and stakeholder management skills • Organised and able to manage multiple priorities in a fast-paced environment • Confident using data and insight to influence thinking and support decision-making
Qualifications/experience required	Essential • 2-3 years' experience in an Insight Analyst, Customer Insight, Business Analysis or similar analytical role • Experience working within Financial Services • Experience synthesising information from multiple sources into actionable recommendations • Experience producing reports, presentations and management information • Proficiency with Microsoft Excel and PowerPoint Desirable • Experience within wealth management or another regulated financial services environment • Experience working with customer feedback, survey data, CRM data or market research • Understanding of customer journey mapping and customer tools or taxonomy development • Familiarity with Power BI, CRM platforms and data visualisation tools

To apply, please email your CV and cover letter to recruitment@killik.com.

In order for us to have all information to hand prior to submitting your application, please could you indicate the following:

- Your notice period

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- If there are multiple location options for the role, please state your preference or if you are happy to be considered for all.
- We appreciate that salary can be a sensitive topic to discuss at this early stage, but to help ensure we're aligned from the outset and respectful of your time, could you please let us know your current salary and salary expectations? This allows us to make sure the opportunities, and salary ranges we can offer are suitable before progressing further.

We are committed to ensuring a fair and inclusive process. If you require any reasonable adjustments under the Equality Act 2010 (for example, accessibility support or alternative formats), please let us know in advance so we can make the necessary arrangements. Your personal information will be handled in accordance with the UK GDPR and our privacy policy.

Recruitment Process

At Killik & Co, we are committed to conducting a fair, consistent, and transparent recruitment process. While the structure may vary depending on the position, candidates can typically expect the following stages:

1. **CV Review** – All applications are anonymised, then assessed against the essential and desirable criteria outlined in the role profile.
2. **First Interview** – An initial conversation designed to explore your professional background, core competencies, and motivation for the role.
3. **Second Interview** – A more detailed discussion with the hiring team, which may include technical questioning, competency-based evaluation, or discussion of relevant experience.
4. **Third Interview (where applicable)** – For certain roles, an additional stage may be required, such as a presentation, case study, or meeting with senior stakeholders.
5. **Offer or Decline** – Following completion of all interviews, we will communicate the final outcome. Successful candidates will receive a formal offer subject to any required pre-employment checks.

While we endeavour to respond to all applications, this may not be possible for vacancies with high volumes of applications.

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